## The South's Leading Agriculture Production Conferences *Tunica: The Place To Be In January For Farmers, Consultants And Researchers*

Sponsored by Cotton Incorporated and US Rice Producers Association and a production of MidAmerica Farm Publications, the 13th annual National Conservation Systems Cotton & Rice Conference (NCSCRC), Southern Corn and Soybean Conference and the Southern Precision Agriculture Conference will be at Harrah's Convention Center, Tunica Resorts, MS on January 12-14, 2010.

The newly founded Southern Field Crop Alliance (SFCA) will hold their first meeting and conference on January 13-14, 2010, immediately following the NCSCRC. Further information relating to SFCA can be found at www.mafg.net.

Attendees are invited to attend all the conferences; one registration fee covers all events scheduled from January 12 to the 14th. Registration information can be found at www.mafg.net, by mail, or call 573-547-2244.

"The main emphasis of the conference is reducing production costs and increasing yields in cotton, rice, soybeans and corn through precision agriculture in its many forms," stated John LaRose, Publisher, MidAmerica Farm Publications and NCSCRC organizer.

"I have put together 95 different speakers who are scheduled to present their information at two different times. Some speakers will have three sessions. This allows attendees multiple opportunities to check out a wide range of sessions," said LaRose. The NCSCRC features 31 unique cotton sessions presented by 18 researchers and 15 farmers. Rice production experts from five states will conduct 32 unique rice sessions; 16 researchers and 16 farmers. The 11 unique corn sessions feature six researchers and six farmers representing four states. The soybean sessions will feature 12 unique sessions presented by six researchers and six farmers from four states. Precision ag sessions will feature nine unique presentations presented by five researchers and four farmers from four states.

This year's conference will offer 55 Certified Crop Advisors "CEU" Sessions available for crop consultants to choose from.

The NCSCRC Trade Show is popular with attendees and exhibitors. According to LaRose, "our trade show is sold out. Exhibitors jumped on the opportunity to display their products this year." The trade show will run from January 12-14, 2010.

"Tunica is a perfect setting for the conference, providing a relaxing atmosphere where farmers and researchers can visit; compare notes; ask questions and get answers," said LaRose.

The SFCA conference will cover all southern crops; cotton, soybeans, corn, rice, wheat, sorghum, peanuts, sugarcane, tobacco and sweet potatoes. Over 65 researcher presentations will cover all professional disciplines from Texas to Virginia.  $\Delta$ 

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